



TOWN OF BLACK MOUNTAIN BOARD OF ALDERMEN
SPECIAL CALL MEETING MINUTES
February 2, 2019

THE BLACK MOUNTAIN BOARD OF ALDERMEN, held a special called meeting on Saturday February 2, 2019 at 12:30 p.m. in the board room of Town Hall, 160 Midland Avenue, Black Mountain NC. The purpose of this meeting was to discuss Board of Aldermen goals, priorities and values.

1. CALL TO ORDER

Mayor Collins called the special meeting to order at 12:30 p.m. with the following members present:

Mayor Don Collins – departed at 1:50 p.m.
Vice Mayor Maggie Tuttle
Alderman Larry Harris
Alderman Carlos Showers
Alderman Ryan Stone – arrived 12:40 p.m., departed at 1:10 p.m.
Alderman Tim Raines

The following staff members were present:

Josh Harrold, Town Manager
Dean Luebbe, Assistant Town Manager
Jessica Trotman, Planning Director
Angela Reece, Town Clerk
Ron Sneed, Town Attorney– absent

Representing the media:
Fred McCormick

Town Manager Josh Harrold thanked and welcomed all who attended the meeting. Manager Harrold asked Jessica Trotman to assist in facilitating the discussion on priorities, and values with the Board of Aldermen. Mrs. Trotman gave a presentation which is made part of and included in these minutes.

The Board of Aldermen completed a discussion and exercise on values. In the discussion the Board agreed on teamwork, trust and respect as their three main values working together as a board. The Board completed a SOAR (strength, opportunities, aspirations, results) exercise and discussed the areas with each other to develop a set of priorities.

The Board of Aldermen brainstormed and ranked the following priorities: financial stability; employee effectiveness & job satisfaction; citizen needs & good governance; managing and

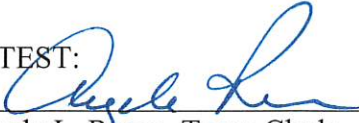
Black Mountain Board of Aldermen
Special Call Meeting Minutes - February 2, 2019

balancing growth; infrastructure; economic development; collaboration; and environmental responsibility and awareness.

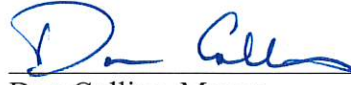
The Board of Aldermen extended their thanks and appreciation to the citizens who attended the meeting and to staff for facilitating the discussion.

There being no further business, on a motion made by Alderman Larry B. Harris and with a vote of 4-0, Vice Mayor Maggie Tuttle adjourned the meeting at 2:35 p.m.

ATTEST:



Angela L. Reece, Town Clerk



Don Collins, Mayor

Attachments to 2/2/19 BoA Special Call Meeting Minutes



TOWN OF BLACK MOUNTAIN

Town Hall, 160 Midland Avenue, Black Mountain, NC 28711

Date: February 2, 2019 Time: 12:30pm.

Special Called Meeting

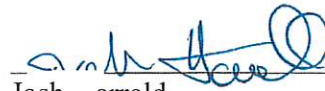
*The agenda and all related documentation may be accessed electronically via Wi-Fi in Town Hall. From your laptop or smartphone, access the Town's website at www.townofblackmountain.org. Click on **Town Government** and select **Mayor and Board of Alderman** to download materials for all Town board meetings.*

1.1 Conserve resources; print only when necessary.

The Town of Black Mountain is committed to providing accessible facilities, programs and services for all people in compliance with the American with Disabilities Act (ADA). Hearing assistive devices are available at the door.

*Should you need other assistance or accommodation for this meeting, please contact
Town Clerk Angela Reece at 419-9310, or by email at angela.reece@townofblackmountain.org
(828) 419-9300 TDD (800) 735-2962*

1. **CALL TO ORDER** - Mayor Don Collins
2. **WELCOME** - Josh Harrold, Town Manager
3. **INTRODUCTION**-Jessica Trotman, Facilitator
4. **VALUES EXERCISE**
5. **SOAR ANALYSIS**
6. **BRAINSTORM PRIORITIES**
7. **BREAK**
8. **PRIORITIES SETTING**
9. **REVIEW**
10. **ADJOURNMENT**


Josh Harrold
Town Manager

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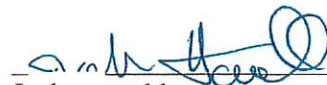
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Josh Harrold
Town Manager



Strategic Priorities Setting

Town of Black Mountain

Board of Alderman

February 2, 2019

Ground Rules

- Listen for understanding
- Be open to new ideas and other perspectives
- Stay focused
- Assume good intent
- Do no interrupt others



Parking Lot



- Mindful of time limitations
- Things to be discussed at different time
- Additional information requests

What is strategic planning?



priority

(noun)

pri·or·i·ty | \ prī- 'ôr-ə-tē , - 'är-\

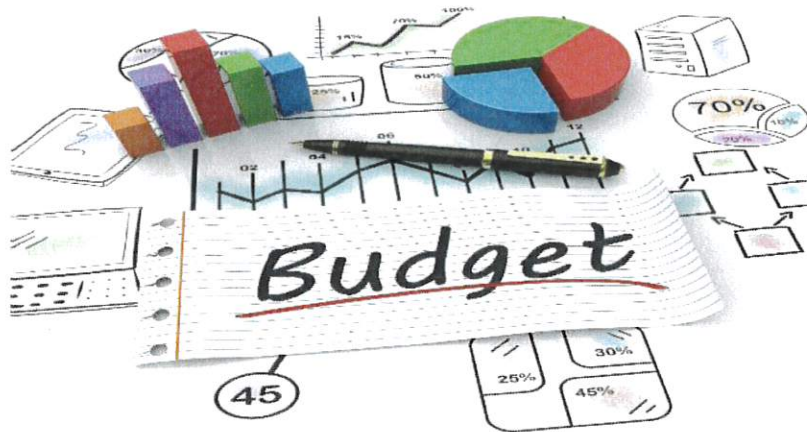
plural *priorities*

3 : something given or meriting attention before competing alternatives

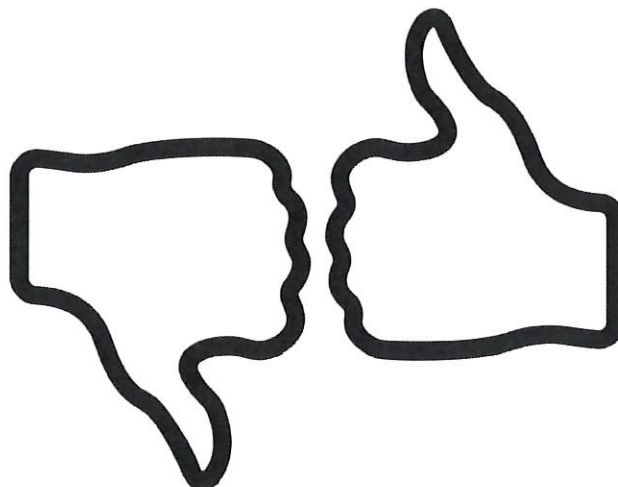
Priorities inform and align with goals.



Priorities inform budgets



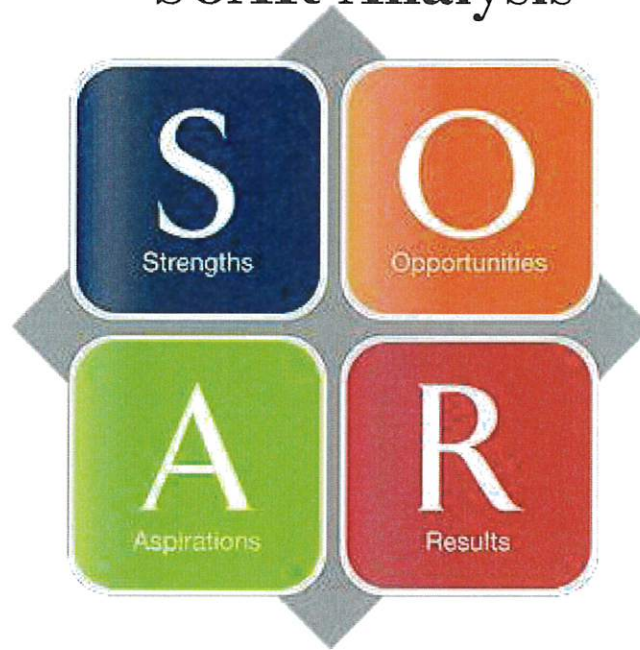
Priorities legislative decisions



a person's principles or standards of behavior; one's judgment of what is important in life.



SOAR Analysis



SOAR: Strengths

- What are your greatest strengths?
- What are we consistently doing well?
- What do you most value about the organization?
- What are you most proud of?

SOAR: Opportunities

- What are our citizens asking for?
- What groundwork have we already laid for future success?
- What are the best opportunities for the organization?
- What can we do to meet the needs of stakeholders?
- Where can you add value to the benefit of others?

SOAR: Aspirations

- Who are we, and what do we want to become?
- What is our preferred future?
- What does this Board care about?
- What are your hopes for the organization?
- What are you passionate about?
- What projects, programs, and services would support these?

SOAR: Results

- How will you know you are reaching your goals for the organization?
- What are 5-7 indicator or measures that will let you know you are achieving the preferred future?
- What will be different for stakeholders?
- Who is going to be responsible for making these things happen?

Brainstorming Strategic Priorities

- Priority / Goal / Strategy – are not the same things.

Break



Sorting
Reflecting
Evaluating
Deciding

Closing thoughts